

Add relevant, social, monetizable content to your website or blog with TweetUp Twidgets.

Most mainstream consumers today have no idea who the prevailing experts are in their fields of interests, much less how to go about following them. With TweetUp Twidgets, you can host the best of the social web on your site. Share relevant thought-leaders, experts, and enthusiasts with your users through the TweetUp Twidgets. The live tweeter search supplements the content on your site by introducing your visitors to industry experts discussing the topics of your site.

TweetUp Twidgets expose the world's best tweeters on any topic, raising them above the noise. TweetUp has developed an algorithm that assesses the quality, relevance, and influence of tweeters, and combines it with a bid-based marketplace. This creates highly relevant and monetizable content.

TweetUp Twidget Types:

Standard Twidget, 300x600 pixels

The Standard Twidget provides the most robust search experience displaying 5 tweeters at once for returned results.

This screenshot shows a 'World's Best Tweeters' widget with a search bar and a 'send us feedback' link. It lists five tweeters: DISH Network (8,677 followers), Entertainment Weekly (1,362,747 followers), Yelp SF (2,279 followers), E! News (231,838 followers), and Tom Maduri (104,605 followers). Each entry includes a profile picture, name, bio, and a 'follow' button.

Skinny Twidget, 160x600

Slightly more narrow than its standard cousin, the Skinny Twidget is a standard IAB sized skyscraper with 6 results.

This screenshot shows a 'World's Best Tweeters' widget with a search bar and a 'feedback' link. It lists six tweeters: The EV Cast Hosts (11,309 followers), Green Car Mag. (3,129 followers), Project Evie (1,130 followers), Better Place (4,308 followers), Chelsea Saxton (1,076 followers), and Aptera (2,102 followers). Each entry includes a profile picture, name, bio, and a 'follow' button.

Scrolling Twidget, 300x250

Rotating through tweeters one at a time, the Scrolling Twidget fits the popular IAB standard unit size.

This screenshot shows a 'The World's Best Tweeters' widget with a search bar and a 'feedback' link. It features a large profile for David Pogue, an Emmy award-winning tech correspondent for CNBC, with 1,321,960 followers. The profile includes a large profile picture, name, bio, and a 'follow' button.

Standard Twidget, 300x600 pixels

The Standard Twidget provides the most robust search experience displaying 5 tweeters at once for returned results.

Skinny Twidget, 160x600

Slightly more narrow than its standard cousin, the Skinny Twidget is a standard IAB sized skyscraper with 6 results.

TweetUp

World's Best Tweeters

